

For Immediate Release



New book ***Art of Celebration Southern California*** combines vibrant event photography with words of wisdom from some of the industry’s most prominent movers and shakers, who invite you to peek into their star-studded world

San Diego—There’s no better way to mark a special occasion than having a party; just ask any of the internationally renowned event planners, designers, caterers, floral designers, photographers, lighting experts, musical entertainers, venue proprietors, or other specialists featured in the 444-page book ***Art of Celebration Southern California*** (Panache Partners). The exquisite collection is infused with more than 400 photos of the best creations of locally based companies like Coast Catering. Published by Brian Carabet and John Shand, the hardcover book is the fourth edition of a popular series that is being expanded throughout North America and Europe.



Intended for a global audience, the book invites you to catch a glimpse of some of Southern California’s hottest and most talked-about galas: birthday bashes, bar and bat mitzvahs, weddings, fashion shows, product launches, film premieres, awards ceremonies, holiday gatherings, and more. Unforgettable photographs are accompanied by tips, quips, and words of inspiration from the talented people who orchestrated them.

Art of Celebration Southern California is personified by Barry Layne’s creative philosophy: “I’m Looking to create that WOW moment for every client,” The book is ideal for those who love a good party, are captivated by the lifestyles of the famous, or are looking for event planning ideas and tricks of the trade. It will inspire casual readers and industry professionals alike—anyone who wants to learn from the masters and see extravagant parties done right, Southern California style.

A Panache Partners publication, [***Art of Celebration Southern California***](#) is available at Barnes & Noble, Borders, and Amazon.com, among other chain and independent bookstores; it is distributed wholesale by Independent Publishers Group. Panache Partners creates spectacular series and custom publications for discerning readers and specializes in coffee-table books showcasing luxury lifestyle subjects, including high-end interior design, custom home building, architecture, golf, wine, art, event planning, and travel. For more information, visit Panache.com.